Making history personal

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EAST TENNESSEE HISTORICAL SOCIETY TO PARTICIPATE IN BLUE STAR MUSEUMS

The East Tennessee Historical Society is one of more than 2,000 museums across America to offer free admission to military personnel and their families this summer in collaboration with the National Endowment for the Arts, Blue Star Families, and the Department of Defense

[KNOXVILLE, TN – May 28, 2013] – For the third year, the East Tennessee Historical Society (ETHS) is pleased to announce its participation in Blue Star Museums to offer free museum admission to the nation's active duty military personnel and their immediate families, as well as National Guard and Reserves, from Memorial Day through Labor Day 2013. Blue Star Museums is a collaboration between the National Endowment for the Arts, Blue Star Families, the Department of Defense, and 2,000 other museums across America. Leadership support has been provided by MetLife Foundation through Blue Star Families. The program provides families an opportunity to enjoy the nation's cultural heritage and learn more about their new communities after completing a military move. The complete list of participating museums is available at www.arts.gov/bluestarmuseums.

"As the Volunteer State, Tennesseans are always among the first to respond to our country's call," says Cherel Henderson, ETHS executive director. The Blue Star Museums is a wonderful way for us to give back and to say thank you for your service and sacrifice."

"Blue Star Museums is something that service members and their families look forward to every year and we are thrilled with the continued growth of the program," said Blue Star Families CEO Kathy Roth-Douquet.

This year, more than 2,000 (and counting) museums in all 50 states, the District of Columbia, Puerto Rico, and American Samoa are taking part in the initiative, including more than 450 new museums this year. Museums are welcome to join Blue Star Museums throughout the summer. This year's Blue Star Museums represent not just fine arts museums, but also science, history, and children's museums, and nature centers.

About Blue Star Museums

Blue Star Museums is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and more than 2,000 museums across America. The program runs from Memorial Day, May 27, 2013 through Labor Day, September 2, 2013.

The free admission program is available to **any** bearer of a Geneva Convention common access card (CAC), a DD Form 1173 ID card, or a DD Form 1173-1 ID card, which includes active duty U.S. military - Army, Navy, Air Force, Marines, Coast Guard, as well as members of the National Guard and Reserve, U.S. Public Health Service Commissioned Corps, NOAA Commissioned Corps - and up to five family members. Please see the <u>chart of the acceptable IDs (PDF)</u>. Some special or limited-time museum exhibits may not be included in this free admission program. For questions on particular exhibits or museums, please contact the museum directly. To find out which museums are participating, visit www.arts.gov/bluestarmuseums. The site includes a list of participating museums and a map to help with visit planning.

All summer long, Blue Star Museums will share stories through social media. Follow Blue Star Museums on <u>Twitter</u> (hashtag #BlueStarMuse), on <u>Facebook</u>, and read the <u>Blue Star Blog</u> for profiles of participating museums, stories about military families, and tips on getting the most out of your visit.

About the ETHS

Established in 1834, the East Tennessee Historical Society is widely acknowledged as one of the most active history organizations in the state and enjoys a national reputation for excellence in programming and education. For 179 years the East Tennessee Historical Society has been helping East Tennesseans hold on to our unique heritagerecording the events, collecting the artifacts, and saving the stories that comprise the history we all share.

The historical society pursues its education mission through publications, lectures, conferences, school programs, museum exhibits, and heritage programs such as the popular First Families of Tennessee and the new Civil War Families of Tennessee. The East Tennessee History Center houses the staff and programs of the East Tennessee Historical Society, the Museum of East Tennessee History, the Calvin M. McClung Historical Collection, and the Knox County Archives.

About Blue Star Families

Blue Star Families is a national, nonprofit network of military families from all ranks and services, including guard and reserve, dedicated to supporting, connecting and empowering military families. With our partners, Blue Star Families hosts a robust array of morale and empowerment programs, including Books on Bases, Blue Star Museums, Operation Honor Corps, Blue Star Careers and Operation Appreciation. Blue Star Families also works directly with the Department of Defense and senior members of local, state and federal governments to bring the most important military family issues to light. Working in concert with fellow nonprofits, community advocates, and public officials, Blue Star Families raises awareness of the challenges and strengths of military family life and works to make military life more sustainable. Our worldwide membership includes military spouses, children, parents, and friends, as well as service members, veterans and civilians. To learn more about Blue Star Families, visit http://www.bluestarfam.org.

About the National Endowment for the Arts

The National Endowment for the Arts was established by Congress in 1965 as an independent agency of the federal government. To date, the NEA has awarded more than \$4

billion to support artistic excellence, creativity, and innovation for the benefit of individuals and communities. The NEA extends its work through partnerships with state arts agencies, local leaders, other federal agencies, and the philanthropic sector. To join the discussion on how art works, visit the NEA at arts.gov.

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